



Southwest District Meeting & West Coast Student Case Competition

February 10-11, 2012

Friday Agenda

Room: Concorde I at the Airtel Plaza Hotel in Van Nuys, CA

10:00am	District Staff Meeting
12:00pm	Lunch for Chapter Presidents & District Staff
1:00pm	Governance & CSCP Update from District Director Norm Carmichael
1:35pm	C-Bar Changes, New Contact: Sue Franks, CPA Updates by District Mgr Stacy Gigger
2:05pm	Education Updates by Jim
2:35pm	Constant Contact by Brian
2:50pm	August Joint Meeting Update by Erin Gibson
3:00pm	15 Minute Break
3:15pm	Case Competition Update by Erin Gibson
3:30pm	President Reports
4:45pm	Wrap Up – Review 2012 Schedule
5:00pm	Conclusion of Events
5:30pm	Hospitality Suite (Hotel Room TBA)

Saturday Agenda

Room: Concorde II & III or Lindbergh at the Airtel Plaza Hotel in Van Nuys, CA

7:30am	Registration & Continental Breakfast (Buffet located in Concorde I)
8:00am	Welcome & Conference Navigation
8:30am	Finalists Case Presentations
9:30am	Networking Break
9:45am	Corporate Update by District Director Norman Carmichael
10:30am	Networking Break
10:45am	Chapter Marketing: Strategy through Tactics for Greater Chapter Prosperity and Awareness by Tim Salaver
11:30am	Lunch (Buffet located in Concorde I)
12:30pm	Case Awards
1:30pm	25 FREE Online Resources for Your Chapter by Erin Gibson
2:15pm	Networking Break
2:30pm	Education Roundtable or Presidents/Marketing Roundtable
3:15pm	Networking Break
3:30pm	Guest Speaker: Sam Obara with Honsha of Toyota's Lean Consulting Group
4:15pm	Closing Ceremonies
4:30pm	Conclusion of Events
5:00pm	Universal City Walk Evening Event