



Student Case Study Competition in Operations Management!

Calling all Students!

College level students in Operations Management are invited to participate in the Second Annual Student Case Study Competition sponsored by the Southwest District (formerly Region 7) of APICS, The Association For Operations Management, to be held in Buena Park, CA the weekend of April 11-12. The first and second place winners (up to 6 per team) will be invited to participate in the APICS International Conference Student Case competition to be held in Kansas City, MO on September 13-16th, 2008. APICS is the international educational organization that builds operations management excellence in individuals and enterprises through superior education and training, internationally recognized certifications, comprehensive resources, and a worldwide network of accomplished industry professionals.

How the competition works: Participants in the competition will be provided a case study of a company faced with specific operations management problems. Teams of students will meet to develop solutions that will then be presented both in written form as well as an oral presentation to other students and operations professionals from APICS Southwest District. Teams will be formed based on all attending students and may be a mixture of students from all schools represented. Judging criteria will be provided to the students prior to beginning the case study.

Students are encouraged to bring their own computers, resource materials, and a memory stick or flash memory. We will provide a printer for final printing.

Arrangements: All students will have their 1 night (Friday) hotel expense covered (it is expected that at least 2 students will stay in each hotel room). In addition, light foods on Friday evening, Saturday continental breakfast, lunch and optional dinner after the meeting will be provided to each student. Faculty advisors are also invited to attend but will be expected to cover their own expenses. Friday evening and Saturday breakfast and lunch is covered for all.

The Southwest District will help with travel and membership expenses for the winners to enable them to represent our district at the International Conference.

Why you want to enter: The competition will be part of the APICS Southwest District meeting where participating students will have the opportunity to compare their educational experiences with other students, utilize their classroom education in solving real world problems and network with Operations Management professionals.

Who is eligible: The Case Study Competition is open to all Affiliated Student Chapters (ASC) from all Districts as well as other interested/qualified full-time students from other colleges. The winning team will receive registration to the APICS 2008 International Conference in Kansas City, MO, Sept. 13-16, 2008. Competitors must be students (undergraduate or graduate), who have studied Operations Management at the college level and are willing to become APICS student members to participate in the International competition.

Location: Holiday Inn – Buena Park, 7000 Beach Blvd., Buena Park, CA 90620

Date: Friday, April 11 at 6:30 p.m. until Saturday, April 12th, 5 p.m. Optional dinner until 9 p.m. is covered for all students.

How to Register: Go to www.apics7.org and sign up for the district meeting. Identify yourself as a student, and identify which school you are from. Registration deadline is **Sunday, March 9, 2008**. **Bring your resume to share with our professional members.**