



# *Student Case Study Competition in Operations Management!*

## **Calling all Students!**

College level students in Operations Management are invited to participate in the 4th Annual Student Case Study Competition sponsored by the Southwest District of APICS, The Association For Operations Management, to be held in Phoenix, AZ the weekend of February 19-20, 2010. APICS, a professional organization, builds operations management excellence in individuals and enterprises through superior education and training, internationally recognized certifications, comprehensive resources, and a worldwide network of accomplished industry professionals.

**How the competition works:** Participants in the competition will be provided with a real life case study from a company faced with specific operations management problems at 9 a.m. on **Friday, Feb. 19**. Teams of students will meet to develop solutions that will then be presented to a team of judges in written form as well as an oral presentation to other students and operations professionals from APICS Southwest District. Teams will be formed based on all attending students and may be a mixture of students from all schools represented. Judging criteria will be provided to the students prior to beginning the case study. Preliminary judging will occur at 8 p.m. on Friday evening. Final judging will occur on Sat. morning. Prizes will be awarded immediately following lunch on Saturday. **Prize money will be awarded to all participating teams.**

Students are encouraged to bring their own computers, resource materials, and a memory stick or flash memory for submission of their solution. We will provide a printer for final printing.

**Arrangements:** Hotel rooms WILL BE the responsibility of the students. APICS has arranged for a special rate of \$96 (plus tax) per room for teams that register by Friday, Jan 29, 2010. **If you have difficulty registering a team for the competition before Jan. 29, you might want to reserve a room in anticipation and then cancel the room if a team is not formed by the registration deadline of Sat, Feb. 6.** Teams will make their own hotel reservations. APICS will provide light foods on Friday evening at a hospitality reception, Saturday continental breakfast, and lunch to each student. Faculty advisors are also invited to attend and are expected to cover their own expenses. Friday evening's hospitality and Saturday's breakfast & lunch are covered for all. Additional information regarding the event logistics will be provided on the District website [www.apicssouthwest.org](http://www.apicssouthwest.org) along with weekly updates by e-mail directly to students and faculty advisors who register for the competition.

**Why you want to enter:** The competition will be part of the APICS Southwest District meeting where participating students will have the opportunity to compare their educational experiences with other students, utilize their classroom education in solving real world problems and network with Operations Management professionals. All teams will receive some prize money; winning teams will receive larger prizes. **Bring your resume to share with our professional members & sponsoring companies during networking opportunities.**

**Who is eligible:** The Southwest District Case Study Competition is open to all Affiliated Student Chapters (ASC) from all Districts as well as other interested/qualified full-time students (graduate & undergraduate level) from other colleges. Schools from outside the Southwest District boundaries must submit payment of \$500 per team to enter this competition. The winning team will be allowed to send up to 4 undergraduates to the APICS 2010 International Conference on Oct. 16-19 in Nashville, TN. Competitors must be students, who have studied Operations Management at the college level and are willing to become APICS student members to participate in the October APICS Scholars Program.

**Location:** Crowne Plaza, Phoenix Airport Hotel, 4300 East Washington St., Phoenix, AZ 85034 Tel: 602 273-7778

**Date:** Friday, Feb 19<sup>th</sup> at 9:00 a.m. until Saturday, Feb. 20<sup>th</sup>, 3 p.m. **If leaving by airplane, please do not plan your departure time earlier than 3 p.m. on Feb. 20<sup>th</sup>.**

**How to Register:** Go to [www.apicssouthwest.org](http://www.apicssouthwest.org) and sign up for the district meeting. Identify yourself as a student, and identify which school you are from. Student registration deadline is **Sat., Feb. 6, 2010**. Hotel reservation information will also be on the website. See separate document called "FAQ SCC 2010.pdf" for further information. If you have any difficulty registering, please contact Barry Solomon at [solombar@cox.net](mailto:solombar@cox.net) or by phone: 702 324-1729. You may alternately contact Ellen Kane at [ek@theacagroup.com](http://ek@theacagroup.com) or by phone 818 999-5639.